

**Oxfam**  
**Accountability through Active Citizenship: Improving Petroleum Governance in Ghana, Mozambique and Tanzania**

**Mid-term Assessment  
Request for Proposals**

**I. Background**

Oxfam has been awarded a 30-month grant for a project designed to promote economically, environmentally and socially responsible management of gas/petroleum resources in Ghana, Mozambique and Tanzania. This project is central to Oxfam's mission to reduce poverty and empower poor people to take action on their own behalf.

Oxfam America is one of 17 affiliates in the international confederation, Oxfam International. The Active Citizenship grant involves three affiliates in a confederation-wide effort to engage in specific, coordinated actions at the local and national level.

A mid-term assessment will be conducted in September/October 2015 in Ghana, Tanzania and Mozambique. A baseline study was already conducted. This mid-term assessment will utilize the baseline methodology to conduct the assessment. Program activities began in July 2014 and will close December 2016.

**II. Purpose and Audience**

**Purpose:** The mid-term assessment will compare the current state of the program against baseline values.

**Audiences:** The audience is primarily the Oxfam staff and partners working on petroleum and gas governance issues within this grant. The mid-term assessment should help inform ongoing strategy to increase the effectiveness of community training and policy influencing efforts. The mid-term assessment will be shared with Oxfam's donor in annual reports.

**III. Scope and Objectives**

**Scope**

This mid-term assessment is meant to evaluate the current state of civil society and target government agencies to promote economically, environmentally and socially responsible management of petroleum resources in Ghana, Mozambique and Tanzania against baseline values determined in 2014.

**Outcome 1:** Women, men and youth improve skills to influence petroleum governance decision-making and to mitigate consequences of oil and gas industries in their locality.

**Outcome Indicator 1.1:** Change in women's, men's and youth's skill level for advocacy

**Outcome Indicator 1.2:** # of localities where community members/leaders are engaging with decision-makers on petroleum governance, each year (or in the past year)

**Outcome 2:** Civil society organizations and platforms, including women’s rights organizations and media groups, strengthen engagement in economic, environmental, and social oversight and advocacy for improved petroleum revenue management at national and sub-national levels.

**Outcome Indicator 2.1:** Increase in the number of times CSO’s and platforms engage in oversight and advocacy with relevant bodies at national and sub-national levels to improve petroleum revenue management

**Outcome Indicator 2.2:** # of press releases, press events, publications and media articles in target countries produced by civil society organizations and platforms encouraging improved petroleum revenue management

**Outcome 3:** Governments and private sector in the petroleum industry become increasingly receptive and responsive to the demands of active citizens, civil society, and media and their responsibility to operate transparently and accountably as duty-bearers.

**Outcome Indicator 3.1:** New anti-corruption and transparency clauses and provisions are introduced in legislation of 1-2 target countries by 2016.

**Outcome Indicator 3.2:** One multi-stakeholder dialogue per year is facilitated in each country starting in 2015.

**Outcome Indicator 3.3:** # of petroleum governance bodies that make investment information at the project level publically available

#### **IV. Process**

The consultant will work with the Oxfam America Program Officer and a monitoring, evaluation and learning (MEL) staff member to agree on a final methodology within the budget constraints provided, finalize the set of key informants and stakeholders to interview and/or survey, the questionnaire or survey instrument questions, as appropriate, and to ensure the evaluation team has adequate access to relevant campaign documentation.

The consultant will then carry out the mid-term assessment, presenting early findings, and draft a final report to the Program Officer and MEL staff member, on a schedule to be agreed, for review and deliberation. This iterative review of preliminary and draft findings is intended to ensure that the final baseline fully meets the needs of the campaign leads and their teams, and that any methodological adjustments that may be warranted are identified early on in the data collection process.

The final mid-term assessment will be delivered after the draft findings have been reviewed and commented on, responding to any remaining questions or data analysis needs identified, and that can be accommodated within the established timeframes and budget.

Periodic project management meetings with the Program Officer will be held, as appropriate.

#### **V. Timeline & Deliverables**

##### **Timeline**

Mid-August 2015    Select Consultant(s)

End Aug 2015	Finalize methodological approach; sign MOU based on agreed scope, approach and schedule
September 2015	Oxfam field staff work with consultants to identify key informants, review any questionnaire &/or survey instruments & provide relevant campaign documentation
October 2015	Consultant/evaluator completes field research and data collection, reviews documentation, & presents preliminary findings to Oxfam staff
November 2015	Consultant prepares draft report, responding to feedback from Oxfam staff
Early Dec 2015	Consultant presents final report, Oxfam staff accept report, after any necessary revisions

#### **VI. Profile of the ideal evaluator**

1. Experience conducting prospective, baseline evaluations of complex social and political change processes, ideally in the extractives sector with a gender lens
2. Very strong qualitative analysis skills, particularly with analysis of textual sources and public statements (documents, media coverage interviews, speeches, testimony, etc.)
3. Strong quantitative analysis, particularly in media, including ability to examine multiple national contexts
4. Experience either working on or managing an NGO-led campaign – with a particular focus on public policy around poverty alleviation
5. Experience in Ghana, Tanzania or Mozambique (Portuguese proficiency is required for the Mozambique consultant)
6. Excellent analytical, writing and synthesis skills

#### **VII. Proposal Submission, Review and Interviews**

1. **Please send a 3-4 page expression of interest with a brief description of the proposed approach and budget by August 1, 2015 to [jkim@oxfamamerica.org](mailto:jkim@oxfamamerica.org)**
2. We will contact applicants and arrange for phone interviews
3. Final selection will happen by mid-August 2015