A NETWORK IS:
An interdependent system of relationships between individuals and groups connected by a common purpose.

NETWORK CHARACTERISTICS
- Exchange of info/resources
- Voluntary association
- Informal structures
- Fluid roles
- Reciprocal accountability
- Interdependence

WHY NETWORKS MATTER
- Tackle complex issues
- Increase clout of a group
- Avoid duplication of efforts
- Scale up proven approaches
- Foster sharing and learning
- Increase speed of innovation
- Deepen collective solidarity

WHAT IS PACT’S ONA?
Pact’s Organizational Network Analysis (ONA) is a diagnostic tool that can be used with and through local stakeholders to map a network and understand the relationship between different actors.

WHY IS IT NEEDED?
USE THE ONA TO...
- Track the exchange of information and resources in a network
- Measure the strength of relationships between stakeholders
- Bring stakeholders together and opens up communication
- Map resources and information flows
- Visualize patterns of interaction
- Identify bottlenecks and barriers
- Enable stakeholders to ask better questions
- Develop joint strategies for network strengthening
- Compare similar networks
- Monitor changes in the network over time

EXAMPLE OF ONA NETWORK MAPPING VISUAL
ONA SUCCESSES IN INCREASING NETWORK DENSITY

WHO CAN USE IT?

Virtually any group of stakeholders working on a particular issue will find the ONA tool helpful.

WHY IS THE ONA UNIQUE?

It engages stakeholders in the design and implementation of the survey, creating buy-in and local ownership. This causes stakeholders to be more interested, inquisitive, and engage (the network mapping visual) in improving the network.

STEP-BY STEP PROCESS

THERE ARE 5 MAIN PHASES TO THE ONA:

- Step 1: Pre-ONA (Network Scoping and Mobilization)
- Step 2: Survey Design and Data Collection
- Step 3: Data Analysis
- Step 4: Participatory Feedback and Action Planning
- Step 5: Post-ONA (Follow up)

At the end of the process, participants will have developed a visual representation (of their network that serves as a starting point for future discussions to improve efficacy, tactics, etc.

TIMELINE

In Sudan, the CBO Excellence Program used ONA and saw a network density increase from 19% to 22%

In Malawi, 14 organizations increased from a density of 19% to 44%

FOR MORE INFORMATION:
WWW.DMEFORPEACE.ORG/RESOURCE/THE-PEC-DATA-VISUALIZATION-SERIES