ADVANCING SUSTAINABLE PEACE & SECURITY IN TANZANIA

SITUATION ANALYSIS & CONTEXT

- Mining makes up over 50% of Tanzania’s exports
- Acacia Mining was Tanzania’s largest gold mining operation
- Acacia has been forced to reduce operational activities
- Since 2018, Acacia has moved to prioritizing activities that build capacities and help communities transition to life after the mines

“TUUNGANISHE MIKONO KWA MANDELEO YETU ENDELEVU” - LET’S JOIN HANDS FOR OUR SUSTAINABLE DEVELOPMENT

THEORY OF CHANGE

If the following is achieved:

- Police and other key security actors uphold safety and human rights at the mine sites and in the communities
- Key stakeholders seek dialogue and collaborative problem solving around mining issues
- Mining communities are resilient and have access to alternative economic opportunities

Then Search for Common Ground (Search) believes:

A culture of peace will emerge that promotes coexistence and sustainable, positive relationships among stakeholders in the mining communities

PROJECT GOAL

To foster sustainable, positive, and cohesive relationships between community members, decision-makers, Acacia, and other stakeholders in mining communities at local and district levels

LOCATION

Acacia mining sites and nearby communities in North Mara, Buzwagi, and Bulyanhulu

KEY STAKEHOLDERS

- Community members
- Umoja Peace Clubs (UPCs)
- Tanzanian police
- Acacia security
- Acacia program staff
- Search program staff
- Government officials
- Local leaders

PROJECT BACKGROUND

- Search has been partnering with Tanzanian mining companies since 2011
- This project ran from January 2018 to December 2019 and was funded by Acacia Mining
EVALUATION METHODOLOGY

- 18 document desk review
- 135 household surveys
- 90 UPC survey participants
- 37 Key Informant Interviews
- 36 Focus Group Discussions
- Snowball and convenience sampling techniques
- Feelings Thermometer used in perception research

SHIFTING PERCEPTIONS

Trust and relationships have improved, as show by community members surveyed, who...

- felt that Acacia had an increased understanding of relevant community issues and needs
- felt that local police respected and upheld human rights

70%

MEASURING PROJECT SUCCESS

Return on investment:
Acacia's investment in peace building, via Search to conduct their programming, is positively correlated with a significant and consistent drop in incidents across all three mine sites

Social cohesion increased and relationships between key stakeholders improved:
- Nearly 80% of UPC members claimed to use the knowledge from the trainings to champion safety, human rights, and conflict resolution at least 1x week; 70% reported teaching their peers and family members about the principles of the training
- Community members gave positive ratings for their relationship with police; they expected peers to rate this relationship even higher. This points to an attitude of positivity towards police becoming a social norm

Media (radio) was key in shifting negative attitudes/perceptions and increasing trust:
- Program listeners were more likely to cite positive social cohesion around the mine site compared to non-listeners
- 74% of listeners agreed that Acacia staff had an increased understanding of the most relevant issues, interests and needs; only 45% of non-listeners agreed
- 65% of listeners felt that Acacia security respected and upheld human rights and principles, compared with 48% of non-listeners

SUSTAINABLE FUTURE

- 80% of respondents confirmed that they had initiated an alternative livelihood, proving that efforts to educate the communities about alternative livelihoods was successful
- 79% surveyed intended to initiate alternative livelihoods in the near future

WHAT'S NEXT? CLICK FOR MORE INFORMATION

ACTIVITIES

- Alternative, non-mining economic development efforts
- Conflict transformation and community facilitation training
- Capacity building and skills trainings for local leaders
- Community surveys and dialogue platforms
- Increased support given to UPCs
- Interactive radio programming
- Safety and human rights training for police, mine security, and Acacia staff